## FOR IMMEDIATE RELEASE

## DIABETES' MANY FACES UNMASKED BY SYMPOSIUM

**Prince George, BC (April 12, 2007)** — Diabetes has many faces in the range of age and ethnic groups it affects, to its different complications and treatments. This complex and highly prevalent disease will be the focus of an educational symposium presented by the Prince George Branch of the Canadian Diabetes Association, entitled "Many Faces of Diabetes Care."

Highlights of the symposium include presentations on managing depression and diabetes (how one condition can lead to the other), who develops diabetes-related complications and how they can be prevented, and the latest on research efforts to find a cure for diabetes.

The symposium takes place Saturday, April 28, from 9 a.m. to 4 p.m., at the Prince George Civic Centre. Registration begins at 8 a.m. with an admission fee of \$20 which includes buffet lunch and morning nutrition break. Pre-registration is required by April 23 by calling 250.561.9284 or emailing doreen.glassel@diabetes.ca.

"Diabetes currently affects almost 250,000, or one-in-13 British Columbians, and that number is expected to rise to 305,000 by 2010. This symposium will ultimately help people learn how to lead a healthier lifestyle to reduce the risk of diabetes complications, including depression," said Boyanne Young, Northern regional coordinator for the Canadian Diabetes Association Pacific Area.

Diabetes affects people of all ages and ethnic groups. Type 2 diabetes is on the rise due to a number of factors, including:

- Aging population;
- Rising obesity rates;
- Ethnic background. Aboriginal people are three-to-five times more likely than the general population to develop type 2 diabetes. People of Hispanic, Asian, South Asian or African descent are also at higher risk;
- Growing incidence of type 2 diabetes in children from high risk populations.

The Canadian Diabetes Association works to prevent diabetes and improve the quality of life for those affected, through research, education, service and advocacy. With a presence in more than 150 communities, the Canadian Diabetes Association's strong network of assistance includes volunteers, employees, healthcare professionals and partners. The Canadian Diabetes Association – Know who to turn to.



For more information, please contact:

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