



## Contact:

Michele Penz
Calico Communications for the
Provincial Language Service
PHSA

(778) 888-2249

## **MEDIA RELEASE**

February 28, 2007

For Immediate Release

## PHSA supports BC multicultural communities by providing access to health care services in their own language

Provincial Language Service helps Penticton's non-English-speaking residents

Vancouver, BC – Penticton's increasingly multicultural community is among the many BC communities now benefiting from access to health care services in multiple languages, such as Spanish, Thai and Punjabi, thanks to the Provincial Health Services Authority's (PHSA) Provincial Language Service's (PLS) innovative approach to providing interpreting services.

PLS offers health care professionals round-the-clock access to interpreting services in more than 100 languages with the ease of a phone call. Created in 2003 as an expansion of a successful hospital-oriented service based at BC Children's Hospital and BC Women's Hospital & Health Centre, PLS last year handled approximately 20,000 requests for services.

The professional language and cross-cultural consultation service also makes interpreters available on-site across the province, and provides comprehensive document translation services. PLS' services are specifically designed for a health care environment so that complex medical information and procedures can be communicated accurately and effectively to patients.

"At a time when BC's population is becoming increasingly diverse, PLS makes it easy for health care providers to communicate with non-English-speaking patients. Equal access to health care services is only a phone call away," said Suzanne Barclay, PLS director.

"PLS has grown to meet the needs of a greater variety of health services in the province," added Barclay. "The telephone interpreting service has been especially well-received."

Hilma LaBelle, executive director of the Penticton and District Multicultural Society, says that PLS' interpreting services will be invaluable in helping new non-English-speaking members of the community navigate the health care system.

"Immigrants from different language groups arrive in this community in fluxes, so access to interpreting services in a wide range of languages is essential," said LaBelle. "We have community members who speak Spanish, Portuguese, Punjabi, Thai, Chinese, even some South American languages. But a common challenge for all is communicating with health care providers. The services provided by PLS will make this much easier."

"By providing access to interpreters skilled in medical terminology and culturally

sensitive interpersonal relations, PLS has become an invaluable part of the patient and client care process, serving to bridge gaps in communication to provide information and knowledge that are necessary for optimal care," said Dr. Doug Cochrane, PHSA VP medical affairs and quality.

Apart from the most important benefits of helping non-English-speaking patients gain access to health services, Barclay says that PLS helps create efficiencies to support a sustainable health care system.

"Because patients are better able to understand their health care providers, they are less likely to return for clarification. Less time is spent in consultation, diagnosis and treatment, and patients are more likely to comply with treatment, especially if that treatment information is presented to them in a way that is culturally sensitive.

"Ultimately, the efficiencies created by the use of interpreters through a centrallymanaged health language service results in a more streamlined, cost-efficient service that benefits British Columbians as a whole. We are pleased to extend our program throughout the province to other health authorities," said Barclay.

PLS services are accessed by health care professionals, not directly by patients. For more information about PLS, call 604.875.3402 or 1.877.BCTALKS, or go to: <a href="http://www.phsa.ca/pls">http://www.phsa.ca/pls</a>.

PHSA plans, manages and evaluates selected specialty and province-wide health care services across BC, working with the five geographic health authorities to deliver province-wide solutions that improve the health of British Columbians.

-30-

## **Media Contact:**

• Michele Penz (778) 888-2249 Calico Communications for the Provincial Language Service